



Request for Qualifications/Statements of Interest (RFQ)

Project Title

Indy Art & Seek

Project Summary

The Arts Council of Indianapolis, in partnership with Keep Indianapolis Beautiful, Inc. (KIB), is requesting information from artists or artist teams (professional artists or community-based “creatives”) who are interested in creating small-scale, temporary works of art (a.k.a. “interventions”) in Indianapolis’ neighborhoods. Participants will be paid \$1000 per intervention; selected participants may be contracted to complete more than one intervention. 10 interventions will be installed for fall 2019 and 90 interventions will be installed for spring/fall 2020. ***This call is for the 2019 interventions.*** A mobile app will be created to help the public find and engage with the interventions.

Deadline for Submissions

Sunday, April 21, 2019 5:00 p.m. (this is NOT a postmark deadline!)

Optional (but recommended) Informational Workshop

Tuesday, April 9, 2019 6:00-8:00 p.m. at Keep Indianapolis Beautiful, 1029 E. Fletcher Ave., Suite 100. Limited free parking is available in KIB’s lot (please do not park in spaces reserved for FireEye Fitness) or along the street on Fletcher Ave. A light dinner will be provided. RSVP to Lindsey Lord, llord@indyarts.org or (317) 631-3301 x214.

Eligibility Requirements

To qualify, artists must:

- Be 18 years of age or older
- Be a resident of the metro Indianapolis area (with preference for Marion County residents)
- Create work in a visual, performing (theater, dance, music, storytelling, etc.), literary, media (sound/film/video), craft-based, or social/civic-practice discipline
- Be willing to meet all contractual obligations and adhere to a strict timeline

Artists living, working, or with professional experience in any of the neighborhoods within the green boundary shown on the map below are particularly welcome to apply.

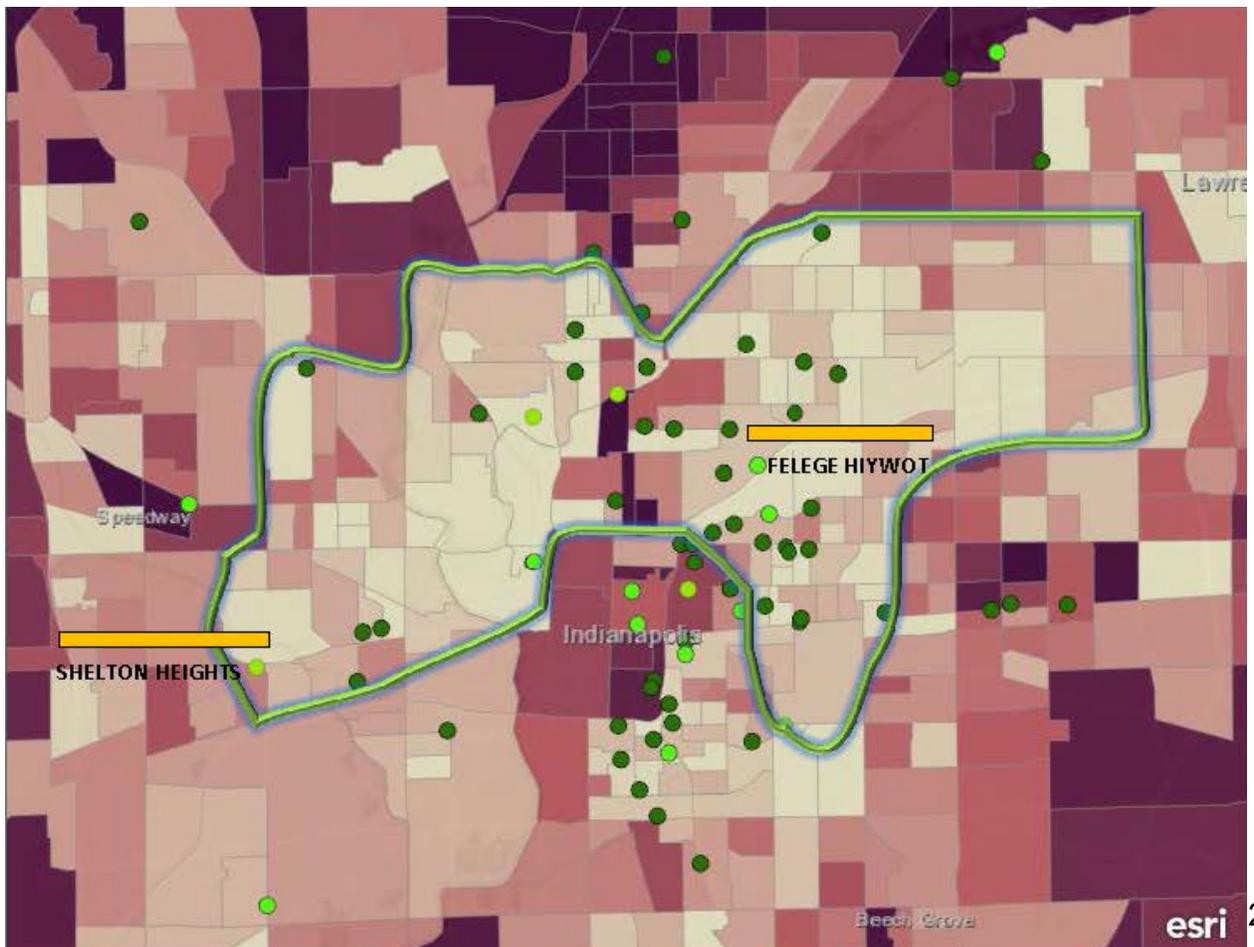
Project Context

Keep Indianapolis Beautiful, Inc. (KIB) has received a grant from the Lilly Endowment Inc via their Strengthening Indianapolis Through Arts and Cultural Innovation initiative to partner with the Arts Council of Indianapolis to create temporary and permanent public art experiences in Indianapolis' neighborhoods for both residents and visitors.

The project, called Indy Art & Seek, will feature more than 100 new "interventions" (*see below for explanation*) of engaging and accessible public art in all media along urban streets, as well as 6 new, large-scale long-term installations in several of KIB's new or legacy greenspaces. The artists for the large-scale installations will be solicited separately from this current call. An interactive map and mobile application will guide participants through the experience, revealing locations and spaces that prior to the project may have little or no public art.

It is hoped that Indy Art & Seek will encourage neighborhood residents to see their surroundings in new ways, and will motivate local and community-based artists to use existing conditions as inspirations to create something fun, thoughtful, whimsical, or beautiful for people to find.

Because the interventions are place-based and should be consistent with the features and character of each place, ACI will focus on matching artists living or working local to the neighborhoods with opportunities to create installations for the project. See the map below for the focus area for the interventions, shown inside the green boundary line (green dots indicate KIB greenspaces).



What is an “intervention”?

An intervention is a temporary, usually small-scale, artistic installation or action that changes the perception of a place. For Indy Art & Seek, we are also referring to them as “moments of delight.” They typically provide a fun visual or audio interlude, draw attention to overlooked physical features, spark conversations about topics an artist or community is interested in thinking or talking more about, or highlight positive changes that may be needed or are already taking place. Interventions are often presented as unsanctioned “street art,” but can easily, as we intend to do, be commissioned and installed with permission. (examples of interesting interventions will be provided at the **optional informational workshop** to be held on **April 9, 2019**. If you cannot attend the workshop, materials will be available on request after April 9)

Artistic interventions are often used to make places better looking, more inclusive, more appreciated, more fun, or more equitable. They call attention to the ways the arts can be an important part of everyday life.

We are looking for interventions in any media: visual, theatrical, musical, dance, literary, street art, etc. They can be physical installations, performed live, or recorded/broadcast. They can be discussions, meals, videos, signage, augmented reality apps, audio, etc. Creativity and response to local conditions is the guideline, and interactivity for visitors is welcome! The only requirement is that they must be placed or take place at a physical location within the project boundaries that can be identified via GPS.

Compensation and Project Budget

The selected artists will each receive a fee of \$1,000 per intervention, to cover design, fabrication and installation labor, and materials for these temporary, small-scale artworks. It is possible that an artist may be engaged to create more than one intervention. A group or team of artists submitting together on one application is considered a single applicant and, if selected, will receive \$1,000 per intervention to split among themselves.

Selection Process

Artists and creative community members may indicate their interest in Indy Art & Seek by submitting their biography and project history according to the requirements listed in this document. **No designs or site selections are required as part of the artist’s application materials!**

Submitted information will be reviewed by a selection panel, consisting of representatives from selected Greenspace stakeholders, from KIB and Arts Council staff, and from the Arts Council of Indianapolis’ Public Art Selection Committee. These are all prominent experts in their respective fields and include neighborhood residents, artists, arts advocates, naturalists, administrators, and other arts and community specialists.

Selection Criteria

Participants will be selected based upon the following criteria:

Artistic quality: applicant's past work displays appropriate, yet innovative, concepts brought to a site or project, and shows that they can develop creative and stylistically distinctive solutions

Aesthetic sensibility: applicant's work and working method displays an approach and aesthetic that would be desirable for this project

Technical ability: applicant's submission indicates skill with artistic techniques

Experience: applicant's submission indicates a history of successfully working on scales and contexts similar to what would be encountered on this project

Process: applicant's submission indicate that the working relationship will be pleasant and the completed project will successfully meet the challenges particular to the overall initiative, including managing project finances and documentation of project activities

Project Timeline

This timeline represents the project as it now appears. Changes may be necessary as the project progresses.

Wednesday, March 20, 2019 - Release Request for Qualifications

Tuesday, April 9, 2019 – Optional informational workshop at Keep Indianapolis Beautiful, 1029 E. Fletcher Ave., Suite 100, 6:00-8:00 p.m. A light dinner will be provided. RSVP to Lindsey Lord, llord@indyarts.org or (317) 631-3301 x214.

Sunday, April 21, 2019, 11:59 p.m. - Applicant information due to the Arts Council of Indianapolis (see below for what and how to submit)

Week of April 29, 2019 – Artist submissions reviewed

By May 10, 2019 – Selected artists notified and contracted

Week of May 20, 2019 – Kick-off, orientation to project and communities, exploration of working context

June through August, 2019 – Community engagement, project development, project planning

Mid-September, 2019 – First group of 10 interventions completed and installed for mobile app beta test (on view through December 2019 or longer, as applicable)

Submission Process

- 1) Complete the application form [located here](#). Click “submit” to upload. You do not need to print out this application!
- 2) If your application did *not* indicate an online location to view examples of your artwork, send work samples (images, video, sound files, text files, etc.) to Lindsey Lord, llord@indyarts.org. Limit 5 files of up to 2 MB each for emailed samples. Larger samples may be shared with Lindsey via Dropbox (<http://www.dropbox.com>) or WeTransfer (<http://www.wetransfer.com>), to the same email address.

All images, sound clips, and videos should be of excellent quality. If you need a referral to a professional photographer who specializes in working with artists, please email llord@indyarts.org. Project documentation that is not complete or not of good quality will not represent you well as an artist!

Delivery of Submissions

All submissions (online form AND follow-up work sample files) must be **received at the Arts Council** before **11:59 p.m. (EDT) on April 21, 2019**. Online forms received without work samples will be discarded.

Please contact Lindsey Lord at the Arts Council, llord@indyarts.org, if you have difficulty submitting your information.

For questions, contact:

Lindsey Lord
Artist Services and Special Projects Manager
Arts Council of Indianapolis
llord@indyarts.org or (317) 631-3301 x214

ARTS COUNCIL OF INDIANAPOLIS EQUITY STATEMENT

The Arts Council of Indianapolis is committed to working with the arts and cultural community to cultivate a sector that serves, celebrates, and values every resident of Indianapolis. We envision a city where engagement in the arts is not pre-determined by socio-economic status, race, ethnicity, gender, sexual orientation, or disability.

We see a successful arts and cultural community as:

- A city where all artists, creative workers, audiences, and students have full access to the robust creative arts resources of our community and in which their varied histories, voices, and life experiences are honored.

- A city where equitable access to arts funding and programs for all arts organizations and artists is expected and delivered.
- A city where such funding and programs unite arts organizations and artists with diverse populations in our community to nurture a community where every resident sees themselves as belonging, learning, and participating in the arts sector.

We believe these closely held tenets will sustain a full creative life for all.

For more information about the Arts Council of Indianapolis, visit www.indyarts.org.

For more information about Keep Indianapolis beautiful, visit www.kibi.org