



## REQUEST FOR QUALIFICATIONS: 2020 Jiffy Lube Mural Program

Submission deadline: Friday, January 31 at 5:00 p.m. EDT  
[Apply online here](#)

The Arts Council of Indianapolis is again partnering with Jiffy Lube of Indiana to commission 5 wall-based artworks on Jiffy Lube franchises in central Indiana in 2020. This [award-winning](#) program will expand on an arts initiative started by Jiffy Lube, which produced three murals in 2016, six murals in 2018, and five murals in 2019. The new artworks will serve to further Jiffy Lube's mission of "growing people through work" as well as beautify the communities in which the stores reside and create a sense of place. For more information about the mural program, [visit the project website](#).

For the 2020 round, five artists will be commissioned to incorporate their own original artwork onto walls provided by Jiffy Lube in locations around Marion County.

The tentative 2020 Jiffy Lube mural locations are:

- #661: 355 N. Shadeland Ave. (between E. Washington St. and E. 10<sup>th</sup> St.)
- #2385: 7220 W. 10<sup>th</sup> St. (at the corner of Girls School Rd.)
- #2422: 7619 E. 96<sup>th</sup> St. (at the corner of Hague Rd.)
- #3692: 10390 N. Michigan Rd., Carmel (near 106<sup>th</sup> St.)
- #3900: 13855 Olivia Way, Fishers (near the corner of 136<sup>th</sup> and Olio Rd., just south of the I-69 interchange)

Additional or alternative sites may be selected as the project develops.

### **Artwork Information**

Artworks can be painted murals, or any other type of artwork that is relatively flat (projecting no more than 4-6 inches from the wall plane) and which can be attached to a wall. Murals may be painted directly onto the wall surface or can be painted onto a panel and attached to the wall. Artists may choose to incorporate community involvement in the mural, or may choose to do the work themselves. The theme should not focus on any aspect of Jiffy Lube's business—theme and subject are of the artist's choice. To see previous murals, [visit here](#).

## **Compensation**

Commissions will range from \$5,000 to \$12,000 for walls ranging in size from 250 to 600 square feet. Commissions are inclusive of design, travel, artists' fees, materials, labor, insurance coverage, and all associated costs relating to the design and production of wall-based artwork. Jiffy Lube will ensure that the site is adequately prepared for the artist prior to installation of the artwork.

## **Eligibility**

- Artists working in all styles are encouraged to apply.
- Artists must be at least 18 years of age and live in Indiana.
- Artists must be willing to meet all contractual obligations and adhere to a strict budget and timeline

## **Selection Process**

The Arts Council will receive qualification packages from interested artists according to the instructions in this Request for Qualifications. Representatives from Jiffy Lube and the Arts Council of Indianapolis, as well as members of our Public Art Selection Committee, will review submitted qualifications to identify one artist for each of the five sites listed above. Selected artists will work directly with the Arts Council and Jiffy Lube to develop a design for the assigned site.

Artists who are on the Arts Council's prequalified muralists list may simply indicate their interest and we will transfer your most recent information. To indicate your interest and/or to update the information we have on file, email Lindsey Lord, [llord@indyarts.org](mailto:llord@indyarts.org)

## **Selection Criteria**

Submissions will be evaluated based on the following:

- **Artistic quality:** artist's submission displays a record of appropriate, yet innovative, concepts brought to a site or project, and documents creative and stylistically distinctive solutions to design and site challenges
- **Aesthetic sensibility:** artist's work displays an aesthetic that would be desirable for this project
- **Technical ability:** artist's submission indicates skill with materials and techniques similar to those that would be required for this project
- **Experience:** artist has demonstrated the ability on past projects to quickly acquire the skills needed to be successful on a project similar to what the artist will encounter with this project
- **Process:** artist has a record of smooth and pleasant working relationships on past projects

## **Project Timeline**

*This timeline represents the project as it now appears. Changes may be necessary as the project progresses.*

- Release Request for Qualifications: December 18, 2019
- **Deadline for qualifications submissions: Friday, January 31, 2020 at 5:00 p.m. EDT (see below for details)**
- Selection panel review: Week of February 10, 2020

- Selection notification: by February 21, 2020
- Commissioning and mural design: March 1 – May 31, 2020
- Mural installation: between June 1 and October 31, 2020

## **How to Apply**

### ***No designs are required as part of the artist's application materials!***

To apply for this project, provide your contact information, your background as an artist, and samples of your work.

Artists who are on the Arts Council's prequalified muralists list (juried in 2018; next rejuried in 2021) may simply indicate their interest and we will transfer your most recent information. To indicate your interest and/or to update the information we have on file, email Lindsey Lord, [llord@indyarts.org](mailto:llord@indyarts.org)

**All applications, work samples, and sharing requests must be received by 5:00 p.m. on January 31, 2020.** Allow plenty of time to prepare and submit your information. If you are having difficulty preparing your materials, please contact Lindsey Lord, [llord@indyarts.org](mailto:llord@indyarts.org) or (317) 631-3301 x214 for personalized assistance.

### **To apply online:**

- 1) Applications can be submitted [here](#). You do not need to print out this application!
- 2) The form will ask you to type in and/or attach your resume/bio information. Please limit your resume/bio to the equivalent of 2 typed pages.
- 3) The form will also allow you to attach images of your artwork, or you may instead indicate an online location where they may be viewed (for example, your website, your blog site, YouTube or Vimeo, etc.). Make sure the URL leads directly to the project examples applicable to this opportunity. **Sorry, we cannot look at Facebook, Instagram, Twitter, or Vine accounts** due to the difficulty of identifying which projects we should be reviewing for this opportunity. This is the preferred way to get work samples to us, but you may also send materials separately (see #5 below). **You may attach up to 5 images to the form** in JPEG or PDF format. At least one image is required as part of your application.

Clear, high-quality images are essential to presenting your work at its best. **Need help getting great images of your work?** [Visit here](#) to learn about local photographers who can assist you, and a link to a tip sheet for doing it yourself.

- 4) The form will also ask you to type in or attach a list of the images you are submitting, with information about the projects that the images document:
  - The name/title of the artwork and the year it was completed
  - The name of the client, if applicable
  - The location of the artwork, if in a public site

- The dimensions of the artwork
- The budget or sales price of the artwork
- A description of the concept or site challenge along with how you solved it, with details of any community engagement work that was required and performed

5) Click “Submit” to upload.

6) If your application did not have images attached or did not indicate an online location where your work can be viewed, you can text or email images and the image list to Lindsey Lord, [llord@indyarts.org](mailto:llord@indyarts.org) Emailed or texted images should be less than 2MB each and should total no more than 10MB in attachments per email. If your images are larger than 2MB, share them with Lindsey via Dropbox (<http://www.dropbox.com>) or WeTransfer (<http://www.wetransfer.com>) by uploading materials to those services first and sending a sharing link to [llord@indyarts.org](mailto:llord@indyarts.org)

**To mail or hand-deliver applications:**

Artists may choose instead to submit all their information on ONE CD or flash drive. CDs or drives must ARRIVE at the Arts Council **before 5:00 p.m. on Friday, January 31, 2020.** If you plan to submit on a CD or flash drive, please contact Lindsey Lord at [llord@indyarts.org](mailto:llord@indyarts.org) to receive an editable version of the application form.

CD submissions may be hand-delivered or mailed to:

Arts Council of Indianapolis  
 Attn: Jiffy Lube Project  
 924 N. Pennsylvania Street  
 Indianapolis, Indiana 46204-1021

**Questions?** Contact Lindsey Lord, Artist Services and Special Projects Manager, [llord@indyarts.org](mailto:llord@indyarts.org) or (317) 631-3301 x214

**Note to Applicants**

This Request for Qualifications does not constitute an offer to contract or a promise for remuneration, recognition, or any other benefit to the applicant. Submission of materials in response to this Request for Qualifications does not constitute an express or implied contract. The information provided, and/or any program or event described, may be changed, amended, modified, or canceled at any time and for any reason. The Arts Council of Indianapolis reserves the right to accept or reject any and all responses received, or to commission an artist through another process, with the goal of accomplishing the best result possible.

**Arts Council of Indianapolis Equity Statement**

The Arts Council of Indianapolis is committed to working with the arts and cultural community to cultivate a sector that serves, celebrates, and values every resident of Indianapolis. In pursuit of this

vision, we do not predetermine participation on the basis of race, ethnicity, socioeconomic status, sex, gender identity, sexual orientation, disability, age, or religion. We see a successful arts and cultural community as one where all artists have full access to the robust creative arts resources of our city and in which their varied histories, voices, and life experiences are honored.

To read the full Arts Council Equity Statement, [click here](#). If you need assistance or an accommodation due to a disability, please contact Lindsey Lord at [llord@indyarts.org](mailto:llord@indyarts.org) or call 317-631-3301 x214.

### **Arts Council Fair Pay Statement**

The Arts Council of Indianapolis values the experience and the skilled work created and completed by artists of all disciplines. As such, we are committed to providing fair and equitable compensation for the artists who participate in all of our projects, programs, partnerships, and collaborations. We also advocate that others in the community provide similarly fair and appropriate compensation when working with artists.

**For more information about the Arts Council of Indianapolis, visit [www.indyarts.org](http://www.indyarts.org).**