



Call to Artists: Request for Qualifications (RFQ)

Project Title

Glendale Town Center Public Art

Deadline for Submissions

Monday, October 19, 2020, 11:59 p.m. Eastern. This is **NOT** a postmark deadline.

Eligibility Requirements

To qualify, artists must:

- Be 18 years of age or older
- Work as a professional artist or artist team
- Have previously created public art, large-scale works, or exterior projects
- Carry personal liability insurance for the duration of the project (The Arts Council can provide a referral to an insurance provider if needed.)
- Be willing to meet all contractual obligations and adhere to a strict timeline

Project Overview

The Arts Council of Indianapolis, on behalf of Kite Realty Group (KRG) and through the Public Art for Neighborhoods Program, is requesting qualifications from artists or artist teams who are interested in creating outdoor public artwork for the Glendale Town Center project. This RFQ is an open call to experienced artists. Artists living in or near Marion County, Indiana are strongly encouraged to apply. The project budget is \$70,000 (all-inclusive).

About Public Art for Neighborhoods

The City of Indianapolis accepts responsibility for expanding the opportunity for its citizens to experience art in, and for the beautification of, public places. The city also recognizes that the inclusion of public art in appropriate locations will promote the cultural heritage and artistic development of the city, enhance the city's character and identity, contribute to economic development and tourism, improve public safety, add warmth, dignity, beauty and accessibility to public spaces, and expand the experience and participation of citizens with the arts. This recognition led to the development of the Public Art for Neighborhoods Ordinance (Indianapolis-Marion County Code of Ordinances, Chapter 271), which was signed in May 2016.

The Public Art for Neighborhoods Ordinance requires private developers of eligible projects to donate the equivalent of 1% of the value of cash incentives received by the developer to the Public Art for Neighborhoods Fund, or, in lieu of the donation, to commission public art for the project site with a value equal to or greater than the donation requirement. Public art commissioned by developers under this program must be created by a professional artist who is not on the developer's project design team, and the artwork must be easily accessible to the general public. Artworks commissioned by developers are reviewed by a Selection Committee appointed under the terms of the Public Art for Neighborhoods Ordinance, and will be approved as meeting the requirements of the ordinance.

About Kite Realty Group

Kite Realty Group (KRG) is a full-service, vertically integrated real estate investment trust (REIT) that provides communities with convenient and beneficial shopping experiences. Kite connects consumers to retailers in desirable markets through our portfolio of neighborhood, community, and lifestyle centers. KRG properties in the Indianapolis area include Rivers Edge, Rangeline Crossing, Cool Creek Commons, Castleton Crossing, and Nora Plaza.

About the Project

KRG is reimagining the site at/around 6101 N. Keystone Avenue into an expanded Glendale Town Center, creating a new and exciting lifestyle concept for Indianapolis' Northside that includes residential, retail, business, and entertainment offerings. KRG, in partnership with Milhaus, is reclaiming a portion of an underutilized area currently contained within the Glendale Town Center property to accommodate 270 multifamily residential units, and is redeveloping the former Macy's department store into multiple new retail uses. The result will be a vibrant and accessible addition to the community.

Site Information

Glendale Town Center is bordered by Keystone Avenue, 62nd Street, Kessler Blvd., and Rural Street. The current development contains Target, Lowe's, Walgreens, and Staples among other smaller retailers.

The project site is located at the southeast corner of 62nd and Keystone Avenue within the Glendale Town Center development. A portion of Rural Street will be improved to allow for better pedestrian and vehicular travel. The new development will include mixed-use buildings that incorporate retail and business opportunities on the ground floor and residences on the upper floors. There will also be new bike lanes and green space added for accessibility and safety.

Although a tentative site for the artwork has been identified, the selected artist may choose to engage any area of the project, keeping in mind that the purpose of Public Art for Neighborhoods is to provide a public amenity. Because of the accelerated project timeline, artwork integrated into structures will not be possible. The developer is open to creative ideas that engage people as they move around the development.

Compensation

The budget for the artwork is \$70,000. The selected artist is expected to use this budget for all materials, supplies, travel, lodging, and equipment needed to design, fabricate and (if applicable) install his or her artwork. Excavation, concrete foundation, or base/support may be provided by the construction project depending on the artwork design and placement. The artist will also be required to provide a one-year warranty for the artwork.

Project Timeline

This timeline represents the project as it now appears. Changes may be necessary as the project progresses.

- **September 10, 2020:** Release Request for Qualifications
- **Monday, October 19, 2020:** Artist qualification packages due to the Arts Council of Indianapolis: see below under “How to Submit” for details
- **Week of November 2:** Artist submissions reviewed
- **By December 7:** Finalist artist notified and contracted
- **January 31, 2021:** Preliminary concept due to Kite Realty Group
- **By February 15:** Concept approved by Kite Realty Group
- **February 15-March 15:** Final artwork design and engineering; coordination into project
- **By March 31, 2021:** Public Art Plan submitted to Public Art for Neighborhoods Selection Committee
- **Mid-April, 2021:** Public Art Plan approved
- **May – August 2021:** Fabrication of approved artwork
- **Fall 2021 (TBD):** On-site installation of completed artwork

Resources

Download project images from [this link](#).

Selection Process

No designs are required as part of the artist’s application materials!

Applications received in response to this Request for Qualifications will be reviewed by members of the KRG project team along with representatives from the Arts Council’s Public Art Selection Committee and a finalist artist will be recommended. Once identified, the artist will work further with KRG and their design team to propose and develop an artwork concept and create a Public Art Plan to be reviewed by the Public Art for Neighborhoods Selection Committee. Once approved, the artwork will be fabricated and installed in coordination with Kite Realty Group.

The Public Art Selection Committee consists of prominent experts in their respective fields and includes artists, arts advocates, curators, administrators, and other arts and community development specialists.

Note: While this is the intended selection process, in the event of an insufficient number of qualified applicants the Arts Council and Kite Realty Group reserve the right to change the process to a Request for Proposals, to invite

an artist to propose, or to directly select an artist or artwork; and also reserve the right to cancel the opportunity entirely at any point and for any reason, as the best interests of the project may dictate.

Selection Criteria

The finalist artist will be selected based upon the following criteria:

- **Artistic quality:** artist's submission displays a record of appropriate, yet innovative, concepts brought to a site or project, and documents creative and stylistically distinctive solutions to design and site issues
- **Aesthetic sensibility:** artist's work displays an aesthetic that would be desirable for this project
- **Technical ability:** artist's submission indicates skill with materials and techniques similar to those that would be required for this project
- **Experience:** artist's submission has indicated familiarity with clients and conditions similar to those that would be used on this project, or has demonstrated the ability on past projects to quickly acquire the skills needed to be successful on a project similar to this one
- **Process:** artist's submission indicate that the working relationship will be productive and the completed project will successfully meet the challenges particular to the site and overall initiative in a timely manner, including successfully completing all documentation and managing the given project budget

What to Submit

Artists must submit the following information digitally. A complete application consists of ALL of items 1, 2, and 3: incomplete applications will not be reviewed. All materials will be submitted through the application form indicated in 1. below.

1. **Applicant Information:** Complete the first part of the application form located at <https://indyarts.formstack.com/forms/glendale>
2. **Artist biography and experience:** Attach a resume, narrative biography, or CV to the application form, or type it directly into the form. Typed information has a maximum of 5000 characters. Attached documents should be no longer than 4 typed pages and must include the names of at least 3 professional references with full contact information. Submit in DOC, DOCX or PDF format.
3. **Samples of Previous Work: List and Images:** Attach to application form.
 - a. **Previous Work Sample Images** (*minimum 1, maximum 10 images including alternate views or details of the same artwork*)
 - i. You may provide the URL(s) for a website(s) that have images of your work, or you may choose to attach images directly to the form.
 - ii. Attached images must be digital, in JPEG or PDF format, minimum size 4" x 6" and minimum resolution of 72 dpi.

- iii. Submit images of artwork that best represent your experience, style, and ability as they apply to this project.
- iv. You may also submit images of any other work (large-scale or otherwise) that best represents your style and production over the past 5 years.
- v. Name your submitted digital files according to the following format: FirstLast_01.jpg, FirstLast_02.jpg, etc. (**EXAMPLE:** JaneSmith_01.jpg, JaneSmith_02.jpg, etc.)
- vi. If some images are alternate views or details of the same artwork, number and submit them sequentially with the overall view first, followed by alternate views and then detail images.

For best consideration, all images should be professional quality. If you need a referral to a professional photographer who specializes in working with artists, please email jmoore@indyarts.org

- b. Previous Work Sample List (typed and provided digitally in .txt, .doc, .docx, .xls, .xlsx or .pdf format)
 - i. You MUST attach a typed work sample list if you did not provide a URL for your work! (please contact jmoore@indyarts.org if you need support or pointers for how/where you can type this list out free of charge)
 - ii. The work sample list should provide as much information about each of the submitted projects as possible. Include at minimum (in this order) the name/title of piece, client if applicable, location, medium, process, dimensions, year completed, budget and a description of the concept or site challenge along with how you solved it.
 - iii. Organize the list numerically according to the names of the images, starting with the one you identified as 01.
 - iv. Make sure your name and contact information appears at the top of the list.

How to Submit

- Submit the information digitally through the application form: <https://indyarts.formstack.com/forms/glendale> The form is accessible across a range of platforms and devices, including on a cell phone.
- If you have trouble using the form, email jmoore@indyarts.org for assistance or to discuss alternative submission methods.
- The form will automatically close at 11:59 p.m. on Monday, October 19, 2020. You may start your application and save it mid-completion if you need to return to it later; however, incomplete applications still in process at that time will not be able to be submitted.

QUESTIONS? We are here to help!

Please contact Julia Moore, Director of Public Art, Arts Council of Indianapolis:

jmoore@indyarts.org
(317) 631-3301 x240

About the Arts Council of Indianapolis

The mission of the [Arts Council of Indianapolis](#) is to foster meaningful engagement in the arts by nurturing a culture where artists and arts organizations thrive. The Arts Council is an organization that advocates for the need and importance of broad community funding and support for a thriving arts scene; innovates by constantly pursuing and promoting innovative ideas and programs that better serve the area, its artists, and arts organizations; and connects artists, audiences, businesses, foundations, and arts and cultural organizations with opportunities to explore and expand central Indiana’s creative vitality.

The Arts Council of Indianapolis is committed to working with the arts and cultural community to cultivate a sector that serves, celebrates, and values every resident of Indianapolis. We envision a city where engagement in the arts is not pre-determined by socio-economic status, race, ethnicity, gender, sexual orientation, or disability. We also believe that Black lives matter and we are committed to supporting Indianapolis’ Black artists—whom we need more than ever to help imagine a different world. Read our [full statement about our commitment to racial justice in the arts](#) and our [full equity statement](#).

Site Images



