

# MUSIC360 SUMMER SESSIONS

EXPAND YOUR POSSIBILITIES

**Practice to Performance**  
**Business + Career**  
**Wellness**  
**Thrive**  
**Workshops + Performances**  
*Plus Intensives for Clarinetists*

SUMMER 2021

# DIRECTORS LETTER



A year ago things got turned upside down, and our world as we knew it was forever changed. While our journeys together may have started as a replacement for the events that we've all come to love, the challenge turned into an opportunity to connect with hundreds of you in a new and exciting way. We are grateful to have created a space where we could share some of our favorite tools for learning to thrive as not only an artist but a human being.

We've all grown - whether that was with the Studio Building Masterplan, the 28-day Scale Reset, the Thrive membership, a Quick Tip post on Instagram, or maybe a newsletter that helped you remember that habits are indeed the cornerstone of creativity.

We've seen the surveys and heard from our students; you want to know what it means to flourish, carve your own path, bring your ideas to life and earn a wage doing it all! Now more than ever, you want to know how to navigate your career and life as an artist. We hear you.

**The Music360 Summer Sessions** will help you bridge your practice and performance, learn how to bring your project ideas to life, do that website rebuild that has been on your to-do list for a century, and move forward with confidence. Nothing is certain, but we know there is timeless wisdom in approaching your career as not just an instrumentalist, but as your whole self.

And as we carefully begin to transition to post-pandemic life, we are inviting you to be **UNMUTED!** True learning comes from taking bold action, so it's time to roll up your sleeves, and play, perform, write, think, and engage in conversations about how to move forward! *#timetounmute*

This year was only the beginning. We look forward to growing with you in the summer and years ahead -

*Ixi & Tiffany*





# MUSIC 360 SUMMER SESSIONS

**10 WORKSHOP INTENSIVES  
TO EXPAND YOUR POSSIBILITIES**

## **Design Your Career**

From Starting Your Own Studio, to Academia to Creating Your Own Projects, innovate on your most valuable asset: YOU.

## **Practice to Performance**

Optimize Learning, Bridge the Practice to Performance Gap, Manage Performance Anxiety and Preparing for Recitals + a 3-day Audition Intensive

## **Thrive as a Modern Musician**

Start Thriving Now: Creative Habit / Productivity / Mind + Body Wellness / Financial Wellness / Foundational Business Skills / Launch your Career without Fear

## **Clarinet Intensives**

Clarinet 5-Day Session

2-day Eb Clarinet and/or Bass Clarinet Intensives

## **Performances**

Every Friday in the month of June, Summer Session participants, faculty and guests take the virtual stage

## **DATES & ENROLLMENT**

The 2021 Summer Sessions run from **May 31 - July 2**. Sign up for sessions a la carte, bundle them, or get the full session pass for the ultimate experience (and heftiest discount).

Deadlines:

**May 15** for Early Birds \$50 off all pre-made Bundles. Use code EARLYBIRD.

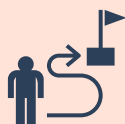
**May 28** for the Summer Session Pass (a 30% discount off full price)

Bundles close 2 days before the earliest scheduled session.

The individual 2-day intensives close 2 days before the session.



# MUSIC360 SUMMER SESSIONS



The **Music360 Summer Sessions** is a fully online program offering high-quality, engaging and interactive workshops. Focused on career-building, skill-building, mental, physical and fiscal wellness, the workshops help you bring your whole self to the game.

We want to illuminate stories, people and opportunities so that you have an experience that will fuel your growth for the coming years. With an ever-changing arts landscape, it's more important than ever for you as a musician to realize your purpose, identify your strengths, and pursue your vision. What is your role in the musical world and how will you achieve your aspirations?

The uncertainty of life in normal times is challenging enough, after this topsy-turvy year, it feels significantly more unclear. We want to equip you with skills that increase the effectiveness of your training and performance, broaden your career opportunities and expand your possibilities!

The summer sessions include a 2-week intensive for clarinetists, but all other sessions are open to every instrumentalists who want to combine their artistry with broader skills, make a difference in the music world, have the business and entrepreneurial skills to make it happen, and design a career at the intersection of passion, purpose and individual strengths.

## SCHEDULE

### THE ACADEMIC PATH

MAY 31-JUNE 1

### BASS CLARINET INTENSIVE

JUNE 17-18

### BUILD A TEACHING PLATFORM

JUNE 2-3

### PRACTICE TO PERFORMANCE

JUNE 21-22

### DESIGN YOUR CAREER

JUNE 4-5

### AUDITIONS

JUNE 23-25

### CLARINET WEEK

JUNE 7-11

### THRIVE

JUNE 28-30

### EB INTENSIVE

JUNE 14-15

### BUSINESS SKILLS

JULY 1-2

# CAREER PATHWAYS



## THE ACADEMIC PATH

MAY 31-JUNE 1

If you are curious about the steps you need to take to prepare, apply and interview for an academic position, what it's like to get tenure, and how institutions assess your work, this session is for you. It will end with mock interviews and a checklist on how to move forward so you're not stuck in a state of overwhelm! Over the 2-days, you will get a detailed step-by-step guide to the process, including how to format and build your C.V., write a teaching philosophy, diversity statement and cover letter. We will have mock interviews, and you'll learn how to navigate the tenure process after you've landed a job.



### WORKSHOPS INCLUDE:

- The Academic Landscape & Types of Institutions
- The Cover Letter & C.V
- Write Your Teaching Philosophy
- Nailing Your Interview
- Giving the Recital & Masterclass
- The 3 Pillars of your Work
- Writing a Good Syllabus
- Tenure & Tenurable Pursuits
- Diversity, Equity & Inclusion - Writing Your Diversity Statement
- Get Marketable! Activities, Research and Defining Yourself
- Mock Interview Session
- Materials & Action Checklist

WEEK 1



# CAREER PATHWAYS



## BUILD A TEACHING PLATFORM

JUNE 2-3

This intensive will help you understand the ins and outs of creating a teaching platform, whether that's online, in person or a hybrid of both. You will leave with a solid teaching philosophy, and a way to communicate it in a way that will make people say "Be my teacher NOW!" Get a handle on the business side of your studio: online presence, an email list, attracting customers, showcasing your products, and keeping it all organized. You'll also learn about different business entities without slamming your computer shut and saying, "Heck with this!"



### WORKSHOPS INCLUDE:

- The Intersection of Purpose and Vision
- Writing a Teaching Philosophy
- Business Entities: Which One is Right for You?
- What's in a Name?
- Creating a Brand
- Defining Your Ideal Customer
- Finding + Attracting Students / Harnessing the Power of Social Media
- The Art of Pricing
- Hybrid Teaching: See New Possibilities / Studio Organization
- Marketing + Referrals
- Digital Platforms + Visibility
- Putting It All Into Action

WEEK 1

This Intensive is part of these bundles:  
CAREER PATHWAYS WEEK  
360 SESSION PASS



# CAREER PATHWAYS



## DESIGN YOUR CAREER

JUNE 4-5

Innovate on your most valuable asset: YOU. Shift into an entrepreneurial mindset by finding the intersection of your purpose, zone of genius, desire and skills. You'll gain insight on developing your unique career, managing and balancing the diversity of your offerings, from performances, projects, teaching, and collaborating.

The Career Pathways Intensives will lead you to clarity of purpose and show you the business skills you need to navigate the passion economy.



### WORKSHOPS INCLUDE:

- How Our World Has Changed
- The 40% Rule
- Diving In: Purpose, Strengths and Vision
- Crafting Your Career
- Your Zone of Genius
- Putting It All Together
- Idea Share: Bring Your Plan to Life
- Networking for Introverts
- Personal Branding and Your Website
- Putting Yourself "Out There": Building a Digital Presence
- Ideation to Reality
- Dare to Grow
- Deep Work & The Resistance

This Intensive is part of these bundles:  
CAREER PATHWAYS WEEK  
360 SESSION PASS



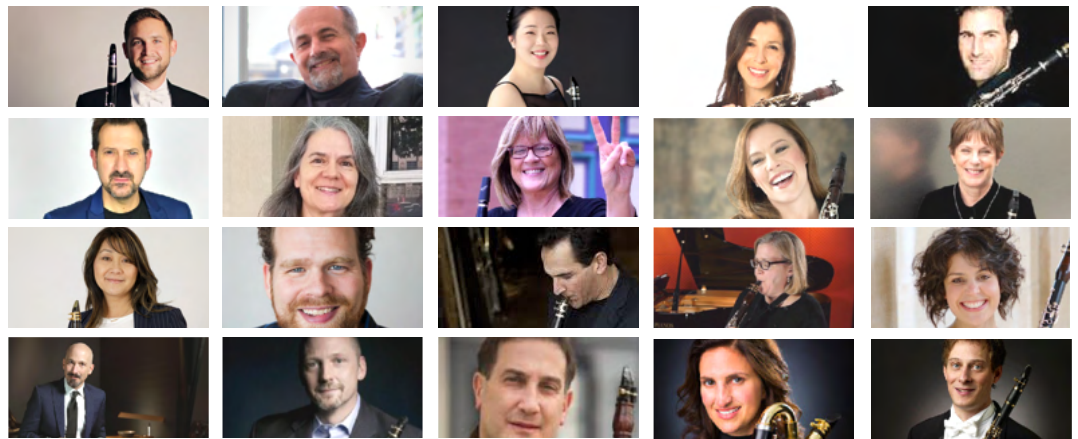
WEEK 1



# CLARINET INTENSIVE

JUNE 7-11

The modern clarinetist needs mastery of fundamentals, technical command, imaginative artistry, as well as a diverse portfolio of skills and broad understanding of the field. This engaging and active week-long session will kick your technique into high gear. The mornings will be dedicated to the the foundation of clarinet skill and mastery; topics include air support, posture and position, embouchure and sound production, articulation and finger fitness. Focused workshops in the afternoon will open your eyes to how you can apply all this technical knowledge, on stage and in your musical career.



## WORKSHOPS INCLUDE:

- Clarinet Success Mindset
- Breathing Techniques
- Reeds: Making Your Own and Adjusting Commercial Reeds
- The Historical Clarinet + Early Classical Performance Practice
- Articulation + Double Tonguing Workshop
- Putting It All Together
- Form + Posture: It's Individual
- Career Paths + Possibilities
- Performance Preparation
- Bel Canto + the Expressive Tone
- Clarinet Pedagogy
- Opera Excerpt Workshop
- Life in an Opera Orchestra
- Playing Second Clarinet: More Than and Supportive Role
- Extended Techniques + Music in Our Time
- Everything You Wanted to Know About Digital Rights
- Getting Your Fundamentals In Order
- Diverse Styles
- Orchestral Excerpt Masterclass
- Recording and Listening to Yourself

WEEK 2

This Intensive is part of these bundles:  
CLARINET WEEK  
CLARINET PERFORMANCE PASS  
360 SESSION PASS





# AUXILIARY WEEK

## EB CLARINET INTENSIVE



JUNE 14-15

## BASS CLARINET INTENSIVE



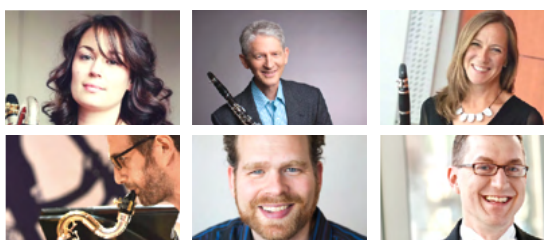
JUNE 17-18

Sharpen your auxiliary skills with 2-day Eb Clarinet and Bass Clarinet intensives guided by master faculty. You'll get workshops on fundamentals to advanced techniques, classes on warm-ups, method book recommendations and insight to choosing reeds and mouthpieces. There will be engaging masterclasses on solo works, chamber music, and orchestral excerpts as well as repair and maintenance. Optional lesson sign-ups are available on a first-come-first-served basis.



**Eb FACULTY:**  
Eric Abrahmovic, Victoria Luperi, Jorge Montilla, Joseph Morris, Erin Svoboda, John Bruce Yeh

**BASS FACULTY:**  
Sauro Berti, Lawrie Bloom, Stephanie Key, Shannon Orme, Jon Russell, Tim Zavadil



### WORKSHOPS INCLUDE:

- Approach to Tone
- Embouchure
- Equipment + Reeds
- Intonation
- Form + Posture
- Audition Excerpts + Repertoire
- Solo Repertoire



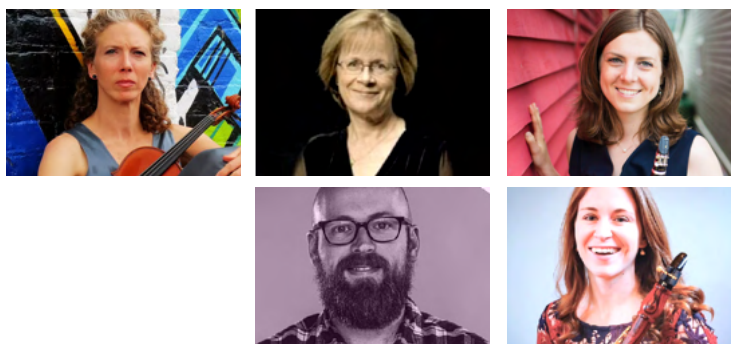
This Intensive is part of these bundles:  
CLARINET WEEK  
CLARINET PERFORMANCE PASS  
360 SESSION PASS



# PRACTICE TO PERFORMANCE

JUNE 21-22

Bridge the practice-to- performance mind by building good practice habits, optimizing learning, creating an arsenal of mental skills, learning to listen critically, and more. Explore the differences in preparation for a recital vs. an audition. The week ends with a day of mock auditions. (Performer & Mock Audition slots available on a first-come first-served basis pending submission of recording).



## WORKSHOPS INCLUDE:

- The Practice to Performance Mind
- Empowerment, Efficiency & Joy for Practicing Musicians
- Mindset Skills Training
- Breathwork Techniques for Focused Relaxation
- Fearless Practice
- The Power of Mindfulness
- Uplevel Your Audio & Video in Recorded Performances
- Know Yourself: Personality Plays a Part
- The Writing Ritual

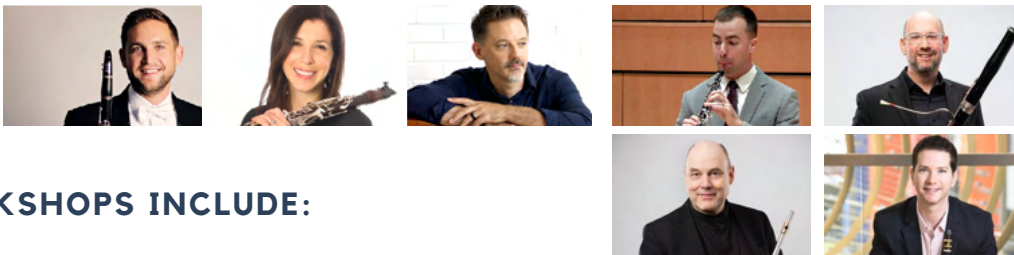




# PRACTICE TO PERFORMANCE: AUDITIONS

JUNE 23-25

Success isn't merely a matter of being more TALENTED! Sometimes, all it takes is a good plan, good guidance, and a lot of hard work. Your host Ralph Skiano (Principal Clarinetist of the Detroit Symphony and author of *Behind the Screen*) guides you through the 4 phases of preparing and playing an orchestral or ensemble audition. From preparation, routines and mock auditions to your plan for the day of the audition, you'll be part of conversations with orchestral and band professionals from across the country. The week ends with a day of mock auditions.



## WORKSHOPS INCLUDE:

- Prepare: Gather the Materials
- Phase 1: Get Familiar / Set Up the Practice
- Phase 2: Get to Work! / Dividing the Audition List / Making Your Audition Book / Recording Yourself / Creating Practice Charts
- Practice Routines
- Phase 3: Get Performing! / Mini Recital / Mock Auditions / Polishing Your First Round
- Phase 4: Get Inspired / What to Pack / How to Record Yourself
- Performing the Audition / At the Hotel / At the Audition
- Processing Feedback / What Can We Learn?
- What if You Win? / Contracts / The Tenure Process
- Mock Audition Workshops

Mock Audition performance spots are limited and filled on a first-come-first-served basis

This Intensive is part of these bundles:  
CLARINET PERFORMANCE PASS  
PRACTICE TO PERFORMANCE WEEK  
360 SESSION PASS



# THRIVE WEEK



## ALIGN WITH PURPOSE: PRODUCTIVITY + WELLNESS

JUNE 28-30

Addressing our productivity and mental, physical and spiritual health is the foundation for all we do as humans and musicians! We can never underestimate the power of remembering that we bring our whole selves to the practice room and the stage. This intensive will focus on how to keep your mind and body healthy.



### WORKSHOPS INCLUDE:

- Time Management and the Power of Routine
- Deep Work
- Daring Growth
- Financial Literacy and Life Management
- Meditation for Busy People
- Taking Care of Your Mental Health: Setting Boundaries, Self-Talk, Relieving Stress
- Your Sleep Routine, and Why It is Everything
- Myofascial Release Techniques
- Simple Daily Workout
- Nutrition + Eating Well

WEEK 5

This Intensive is part of these bundles:  
THRIVE WEEK  
360 SESSION PASS





# THRIVE WEEK



## CREATIVE ENTREPRENEURSHIP: YOUR VISION + BUSINESS SKILLSET

JULY 1-2

Thrive Week is all about what you need to be poised to thrive in the post-pandemic era. This weeklong session will help you bring your **WHOLE SELF** to the game, align mind, body, spirit, heart and purpose. You'll leave with a strong understanding of your **WHY**, and clarity on the what, where, and how. You'll also get tips on how to power your talent with musicpreneurship skills that will help navigate the passion economy.

**MAKE IT HAPPEN** The Creative. Entrepreneurship Intensive is a hands-on, action-oriented session that will help you make your ideas come to life! What is a business model, how do you figure out how you see the world, what does it mean to be an artist citizen, and how can you communicate your new ideas so that the world pays attention?



### WORKSHOPS INCLUDE:

- Musical Careers: The Age of Synthesis and Collaboration
- Musical Entrepreneurship: Bringing an Idea to Life
- How Do You See the World? Find Your Rep, Create Your Space
- Business Models & Principles for Musicians + the 15 Minute Website
- Artist Citizenship: How to Be a Changemaker in Your Community (Part 1)
- Marketing, Branding and Social Media: Creating Digital Presence
- Copy Writing Basics
- Money Matters: Fiscal Wellness for the Working Musician
- Using Technology to Amp Up Your Artistry
- Artist Citizenship: How to Be a Changemaker in Your Community. (Part 2)

This Intensive is part of these bundles:  
THRIVE WEEK  
360 SESSION PASS

WEEK 5

# JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

## SCHEDULE

**THE ACADEMIC PATH**  
MAY 31-JUNE 1

**BASS CLARINET INTENSIVE**  
JUNE 17-18

**BUILD A TEACHING PLATFORM**  
JUNE 2-3

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**AUDITIONS**  
JUNE 23-25

**CLARINET WEEK**  
JUNE 7-11

**THRIVE: WELLNESS**  
JUNE 28-30

**EB INTENSIVE**  
JUNE 14-15

**THRIVE: BUSINESS SKILLS**  
JULY 1-2



# SESSION PACKAGE MENU

BUNDLES	TUITION	DEADLINE	
<b>DCA 360 Session Pass</b> Includes all 5 weeks for a comprehensive experience	\$2,065	May 28	For not just the dreamers but the doers. This 5-week comprehensive program is built to give clarinetists a top-to-bottom experience that will spur your growth in all aspects of YOU. Dreaming, after all is a form of planning (thank you Gloria Steinem)!
<b>Career Pathways (Week 1)</b> <ul style="list-style-type: none"><li>• Academic Path</li><li>• Build a Teaching Platform</li><li>• Design Your Career</li></ul>	\$650	May 28	What is your path forward? Is teaching at a university in your future? Perhaps you'd like to create your own teaching studio, or create projects and collaborations. In this 6-day journey, you'll begin to discover possibilities for yourself. After all, you don't know what you don't know!
<b>Clarinet Week (Week 2)</b>	\$500	June 4	Kick your technique into high gear with the foundation of clarinet skill and mastery. Over 25 renowned pedagogues lead orkshops to open your eyes to how you can apply all this technical knowledge, on stage and in your musical career.
<b>Auxiliary Week (Week 3)</b>	\$450	June 11	Broaden your opportunities and your musicianship with a week of auxiliary sstudy. These workshop-style sessions will cover technique, excerpts, equipment, and so much more!
<b>Practice to Performance (Week 4)</b> <ul style="list-style-type: none"><li>• Practice to Performance</li><li>• Auditions</li></ul>	\$550	June 18	This bundle is for those of you looking to elevate your performance ability. We will explore questions like: how do I optimize practice for performance? how can I bring my best self to my performances? what are the best ways to combat stage fright? How will I best prepare for a recital or audition?
<b>Thrive Week (Week 5)</b> <ul style="list-style-type: none"><li>• Mind, Body and Productivity</li><li>• The Business Mind</li></ul>	\$550	June 25	This weeklong session will help you bring your WHOLE SELF to the game, align mind, body, spirit, heart and purpose. You'll leave with a strong understanding of your WHY, and clarity on the what, where, and how.
<b>All-Clarinet</b> <ul style="list-style-type: none"><li>• Clarinet Week</li><li>• Auxiliary Week</li></ul>	\$850	June 4	We know - the clarinet is awesome! ITap your inner clarinerd and get all the clarinet stuff - nothing more and nothing less. Clarinet Week plus the Eb Intensive and the Bass Clarinet Intensive.
<b>Clarinet Performance Pass</b> <ul style="list-style-type: none"><li>• Clarinet Week</li><li>• Eb and Bass</li><li>• Practice to Performance</li><li>• Auditions</li></ul>	\$1350	June 4	For those of you ready to add everything up, the Clarinet Performance Pass gives you the technique and repertoire coverage in Clarinet Week, plus the strategies in Practice to Performance, with a topping of both the Eb and Bass Clarinet intensives.
<b>Music360 Session Pass</b> <ul style="list-style-type: none"><li>• The Academic Path</li><li>• Building a Teaching Platform</li><li>• Design Your Career</li><li>• Practice to Performance</li><li>• Auditions</li><li>• Thrive</li><li>• Business Skills</li></ul>	\$1350	May 28	Have you had enough clarinet for now? Professional development for those who are ready to step into their careers, whether it be as an entrepreneur, business owner, orchestral musician, chamber musician and/or professor. Masterclasses, workshops, and panel discussions focus on physical, mental and fiscal wellness, auditions and practice, the music business and entrepreneurship.

## INDIVIDUAL INTENSIVES

Because we know life seldom comes in neat little packages, we want to offer you the most flexibility and customization possible to meet your individual schedule. While combining intensives will yield the best experience, you also have the option to buy single intensives.

### Take Note!

- If you spend over \$1000, a 15% discount is automatically applied.
- Early Bird Discount: Get an additional \$50 off if you enroll before May 15. Use code: EARLYBIRD

Please contact us if you need financial assistance. With a combination of scholarship, aid, payment plans, and work exchange, we know we can find a solution for all who would like to attend.

INTENSIVE	TUITION	DEADLINE
The Academic Path	\$250	May 28
Building a Teaching Platform	\$250	May 30
Design Your Career	\$250	June 2
Clarinet Week	\$500	June 4
Eb Intensive	\$250	June 11
Bass Clarinet Intensive	\$250	June 14
Practice to Performance	\$250	June 18
Auditions	\$350	June 18
Productivity & Wellness	\$350	June 25
Creative Entrepreneurship	\$250	June 28

## LESSONS + CONSULTATIONS

1-hour Lessons and Individual Consultations are available through Music360 with participating faculty members. The rate is set by faculty, and 360 Session participants may sign up at a first-come-first-served basis! This information will be posted on our website.

## FRIDAY DIGITAL RECITAL HALL

Every Friday evening, we will be featuring our faculty, guest speakers and 360 Session participants on the 360 Digital Stage! Submission requirements and deadlines will be outlined upon registration.





# MUSIC360 SUMMER SESSIONS

EXPAND YOUR POSSIBILITIES  
May 31 - July 2

