



REQUEST FOR QUALIFICATIONS: 2022 Jiffy Lube Mural Program

Application deadline: **Sunday, November 21, 2021 at 11:59 p.m.**

[Apply online here](#)

The Arts Council of Indianapolis is again partnering with Jiffy Lube of Indiana to commission up to 5 wall-based artworks on Indiana Jiffy Lube franchises in 2022.

This [award-winning](#) program will expand on an arts initiative started by Jiffy Lube, which produced three murals in 2016, six murals in 2018, five murals in 2019, three murals in 2020, and six murals in 2021. The new artworks will serve to further Jiffy Lube's mission of "growing people through work" as well as beautify the communities in which the stores reside and create a sense of place. For more information about the mural program, [visit the project website](#).

For the 2022 round, five artists will be commissioned to incorporate their own original artwork onto walls provided by Jiffy Lube in locations around central and northern Indiana.

The expected 2022 Jiffy Lube mural locations are:

- Store #2364: 3998 S. East St. (at Hanna), Indianapolis, IN
- Store #2375: 4930 S. Emerson Ave. (at Thompson), Beech Grove, IN
- Store #2386: 532 S. State Rd 135 (at Fairview), Greenwood, IN
- Store #2551: 512 J St., La Porte, IN
- Store #3693: 640 N. Wayne St., Angola, IN

Additional or alternative sites may be selected as the project develops.

Artwork Information

Artworks can be painted murals, or any other type of artwork that is relatively flat (projecting no more than 4-6 inches from the wall plane) and which can be attached to a wall. Murals may be painted directly onto the wall surface or can be painted onto a panel and attached to the wall, as the nature of the site requires. Artists may choose to incorporate community involvement in the mural, or may choose to do the work themselves. The mural content should not focus on any aspect of Jiffy Lube's business—but otherwise the theme and subject are of the artist's choice. To see previous murals, [visit here](#).

Compensation

Commissions will range from \$5,000 to \$10,000 for walls ranging in size from 250 to 400 square feet. Commissions are inclusive of design, travel, artists' fees, materials, labor, insurance coverage, and all associated costs relating to the design and production of wall-based artwork. Jiffy Lube will ensure that the site is adequately prepared for the artist prior to installation of the artwork.

Eligibility

- Artists working in all styles are encouraged to apply.
- Artists must be at least 18 years of age and live in Indiana.
- Artists must be willing to meet all contractual obligations and adhere to a strict budget and timeline

Selection Process

The Arts Council will receive information from interested artists according to the directions in this Request for Qualifications. Representatives from Jiffy Lube and the Arts Council of Indianapolis, as well as members of our Public Art Selection Committee, will review qualifications to identify one artist for each of the five sites listed above. Selected artists will work directly with the Arts Council and Jiffy Lube to develop a design for the assigned site.

Selection Criteria

Applications will be evaluated based on the following:

- **Artistic quality:** artist's application materials display a record of appropriate, yet innovative, concepts brought to a site or project, and document creative and stylistically distinctive work
- **Aesthetic sensibility:** artist's typical work displays an aesthetic or style that would be desirable for this project
- **Technical ability:** artist's past work indicates skill with materials and techniques similar to those that would be required for this project
- **Experience:** artist has demonstrated the ability on past projects to quickly acquire the skills needed to be successful on a project similar to what the artist will encounter with this project
- **Process:** artist has a record of smooth and pleasant working relationships on past projects

Project Timeline

This timeline represents the project as it now appears. Changes may be necessary as the project progresses.

- Release Request for Qualifications: September 29, 2021
- **Deadline for applications: Sunday, November 21, 2021 at 11:59 p.m. Eastern (see below for details)**
- Selection panel review: mid-January, 2022
- Selection notification: by January 31, 2022
- Commissioning agreements and mural design: February 1 – March 30, 2022
- Design review and permitting (as needed): April 1 – 30, 2022
- Mural installation: As weather permits between May 15 and October 31, 2022

How to Apply

No designs are required as part of the artist's application materials!

To apply for this project, provide your contact information, your background as an artist, and examples of your work according to the directions below.

The application form will automatically close at 11:59 p.m. on November 21, 2021. Allow plenty of time to prepare and upload your information.

If you are having difficulty preparing your materials, please contact Julia Moore, jmoore@indyarts.org or (317) 624-2556 for assistance.

Application Directions

[Fill out your application online here.](#) You do not need to print out this application!

1. The form will ask you to type in and/or attach your resume/bio information. *Please limit your resume/bio to the equivalent of 2 typed pages.*
2. The form will also allow you to attach images of your artwork, plus you may indicate an online location where they may be viewed (for example, your website, your blog site, YouTube or Vimeo, etc.). Make sure the URL leads directly to the project examples applicable to this opportunity. We can look at Facebook or Instagram accounts only if they are 100% dedicated to your artwork and the privacy is set to "public."
 - a. **You may attach up to 5 images to the form** in JPEG, PNG, or PDF format. At least one image is required as part of your application (even if you have indicated a website where we can see more). You can also combine all 5 images in a single PDF document and upload it.

- b. Clear, high-quality images are essential to presenting your work at its best.

Need help getting great images of your work? [Visit here](#) to learn about local photographers who can assist you, and a link to a tip sheet for doing it yourself.

- c. Keep images small. Up to 1MB per image is fine. There is a maximum of 25MB that can be attached to the form.
- d. Recent work is best—from the past 2-3 years is perfect. Work more than 5 years old is not advised.
- e. Mural-scale work is ideal to show us if you have it, particularly designs that fill up an entire wall; otherwise, any work that shows the style(s) of work you do is fine.
- f. Stay away from showing us artwork containing licensed characters (unless they're your own) or portraits of celebrities—neither will be allowable in a design for Jiffy Lube.

Need more help figuring out what images are best? Contact Julia Moore, jmoore@indyarts.org or call (317) 624-2556 to talk it through!

3. The form will also ask you to type in or attach a list of the images you are submitting, with brief information about the projects that the images document:
 - The name/title of the artwork and the year it was completed
 - The name of the client, if applicable
 - The location of the artwork, if in a public site
 - The dimensions of the artwork
 - The budget or sale price of the artwork
 - A description of the concept or site challenge along with how you solved it, with details of any community engagement work that was required and performed

If you've provided all your images as a single PDF document, you can include this information in that document on the same page as the project image(s).

4. There is an OPTIONAL demographic survey at the end of the application. You may answer some or all of the questions according to your comfort level, or none. We recommend answering the questions, however, as it will help us ensure that murals are commissioned equitably. All information is kept confidential, although for transparency we may release summary demographic information about the applicant pool and the selected artists to the public. The information you provide will never be publicly associated with your name.
5. **Click “Submit” to upload.** You'll get a screen indicating that your application has been received, and an immediate email with the contents of your application.

Having trouble with the online application? Contact Julia Moore, jmoore@indyarts.org or (317) 624-2556 to discuss alternative ways you can get us your materials.

Note to Applicants

This Request for Qualifications does not constitute an offer to contract or a promise for remuneration, recognition, or any other benefit to the applicant. Provision of materials in response to this Request for Qualifications does not constitute an express or implied contract. The information provided, and/or any program or event described, may be changed, amended, modified, or canceled at any time and for any reason. The Arts Council of Indianapolis reserves the right to accept or reject any and all responses received, or to commission an artist through another process, with the goal of accomplishing the best result possible.

Arts Council of Indianapolis Equity Statement

The Arts Council of Indianapolis is committed to working with the arts and cultural community to cultivate a sector that serves, celebrates, and values every resident of Indianapolis. In pursuit of this vision, we do not predetermine participation on the basis of race, ethnicity, socioeconomic status, sex, gender identity, sexual orientation, disability, age, or religion. We see a successful arts and cultural community as one where all artists have full access to the robust creative arts resources of our city and in which their varied histories, voices, and life experiences are honored. To read the full Arts Council Equity Statement, [click here](#). If you need assistance or an accommodation due to a disability, please contact Julia Moore at jmoore@indyarts.org or 317-624-2556

Arts Council Fair Pay Statement

The Arts Council of Indianapolis values the experience and the skilled work created and completed by artists of all disciplines. As such, we are committed to providing fair and equitable compensation for the artists who participate in all of our projects, programs, partnerships, and collaborations. We also advocate that others in the community provide similarly fair and appropriate compensation when working with artists.

For more information about the Arts Council of Indianapolis, visit www.indyarts.org.