

Call for Artists:
Request for Qualifications and Statements of Interest
Large-Scale Fence Artwork
Indianapolis International Airport
Indianapolis, Indiana

Deadline: *Sunday, February 20, 2022 11:59 p.m.*

Artist Application Workshop (virtual):

Monday, January 31, 2022 6:00 p.m.

(recording available afterwards)

Summary of Opportunity

Indy Arts Council (formerly Arts Council of Indianapolis), in partnership with the Indianapolis Airport Authority (IAA), invites artists to provide their qualifications and statements of interest in creating an artwork on the newly-installed, 14,000-square-foot fence adjacent to the approach road to Indianapolis International Airport (IND). This artwork will serve to welcome people who are driving out to the airport, and will be installed for up to four years.

Eligibility

Artists (or artist teams) over 18 and living in Indiana at the time of application, with a preference for artists currently living in central Indiana counties (Boone, Hamilton, Hancock, Hendricks, Johnson, Madison, Marion, Morgan, and Shelby). Teams must have all team members living in Indiana at the time of application and be authorized to work in the U.S.

- ***Why do we require applicants to be over 18?*** As a public entity, the airport cannot contract with anyone under 18.
- ***Why do we require applicants to be eligible to work in the United States?*** As a public entity, the airport cannot pay someone who is not a citizen or a green card holder.

Description of Project

Capital improvements at IND requiring on-site processing and mixing of concrete have necessitated the temporary construction and operation of a large concrete batch plant structure, which will remain operational for up to four years. A chain-link fence, approximately 10 ft. high

and about 1,400 feet long (14,000 s.f.), has been installed to help screen the concrete batch plant from public view and will remain in place for the duration of plant operations.

An artist is sought to design and install an artwork on this fence to further screen the batch plant, using the product known as “Put-In-Cups.” (<https://www.putincups.com/>) This is a snap-in plastic unit available in multiple colors, typically used on school fences for athletic spirit displays but which is equally accessible to professional artists for creating one-of-a-kind original artwork. The material was selected by the IAA for its long-term durability given the exposure of the site to wind and weather, and the ability to be easily maintained over the four-year period. This project would be the largest art installation ever created using the product.

The artwork is intended to provide an aesthetic encounter as people drive along the approach road from I-70 and proceed to the airport terminal. As the air gateway to the region, IND prides itself on its ability to share the best of central Indiana through arts, culture, food, and retail experiences, and anticipates that this project will reflect the care taken for offerings within the terminal building itself. For many travelers, this artwork will be the first one they encounter on the airport campus and sets the expectation for the quality of artwork they can expect to see within the airport terminal itself.

Project Timeline

This calendar represents the project schedule as it now appears; adjustments may be required as the project progresses.

- Release Request for Qualifications: January 12, 2022
- Artist Application Workshop: **Monday, January 31, 2022, 6:00 p.m.**
 - This is a virtual workshop held via Zoom
 - The workshop will also be livestreamed to Indy Arts' Facebook page
 - A recording will be uploaded for reference and linked through the online call
 - Register here: <https://bit.ly/CBPFIND>
- **Applications due: Sunday, February 20, 2022 11:59 p.m.**
 - This is an upload deadline, **not a postmark deadline!**
 - We are available right up until the deadline for assistance on your application: call Julia Moore, 317-624-2556 if you have questions
 - **If you cannot apply online:** contact jmoore@indyarts.org or call 317-624-2556 *IN ADVANCE* to talk about alternative ways to indicate your interest and provide examples of your past work
 - **Regardless of method, all applications are due on February 20!**
- Application review and artist selection: February 21-March 11, 2022
- Artist notification and contracting: March 14-31, 2022
- Design development and approvals: April 1-May 15, 2022
- Product order period: May 15-31, 2022
- Artwork installation: June 1-20, 2022
- Final completion: no later than June 30, 2022

Compensation

The selected artist/team will receive compensation of \$18,000: \$5,000 as a design/project administration fee and \$13,000 for installation, which may be done personally by the artist/team and/or using subcontracted assistance as preferred. The approximate material cost of \$77,000 will be purchased and managed by the Airport team directly with the product vendor.

The artist/team will be required to hold \$5M in insurance for the duration of on-site work, as will their hired installation assistant(s). If the artist is not personally working onsite and chooses to subcontract installation, the subcontracted installer will need to provide evidence of \$5M insurance.

Selection Process

Applications will be reviewed by a racially diverse selection committee that includes curators, arts administrators, artists, IAA staff, and other community stakeholders including Indy Arts Council staff. One artist/team will be selected and commissioned to create the work. If appropriate, the committee may identify up to three finalists to create design concepts as part of the selection process: this design work will be compensated.

Selection Criteria

Artists' applications will be reviewed with the following in mind:

- *Does the artist/team have a record of thoughtful and innovative designs and concepts?*
- *Does the artist/team's style lend itself well to translation into the required material?*
- *Does the artist/team typically display excellent craftsmanship in their work?*
- *Has the artist/team worked with the Put-in-Cups material before?*
 - *If not, does their previous work reveal the ability to quickly acquire the skill needed to be successful with this material?*
- *Does the artist/team complete commissioned projects on time and on budget?*
- *Is the artist/team an effective collaborator and communicator?*
- *Would the selection of the artist/team be consistent with the values and priorities of the IND art program?*

Artwork Criteria

*Please note that **NO DESIGNS** are required as part of the application process. This information is provided for reference only, to enable artists to more effectively select past work examples to show in their application.*

- Proposed designs may not reflect a commercial message
- Artwork placed in (and around) airports must take into consideration the sensitivities of the majority of the traveling public and common stresses about air travel
- The nude human figure or sexually suggestive imagery is not appropriate for Indianapolis International Airport
- Also unacceptable are images or the suggestion of images depicting firearms, explosives, terrorism, blood or gore, aviation accidents, or any other images or statements that, in the public's view, could negatively reflect on the perceived safety of air travel.

- Electioneering, partisan, or other overtly political statements are not appropriate, nor are images that could be perceived by the public as endorsing a specific business or commercial product
- Images or statements that may be interpreted by the public as promoting a specific, identifiable religion or spiritual tradition are not appropriate unless it is in the context of documenting historic or contemporary landmark structures or individuals, or referencing well-known works of art of a religious nature.
- Finally, statements or images that, in the opinion of the IAA, may offend potential viewers if placed in a public setting (such as an airport) are not appropriate.

How to Apply

Eligible artists should apply online using [this form](#). The form is accessible via a smartphone or tablet as well as a traditional computer.

- **Applications are due Sunday, February 20, at 11:59 p.m.**
- **Having difficulty or need answers to your questions?** Contact Julia Moore, jmoore@indyarts.org or 317-624-2556 (forwards to cell phone after business hours) up until the deadline.
- **Can't apply online?** Contact Julia Moore, jmoore@indyarts.org or 317-624-2556 to discuss alternative ways for us to become familiar with your work.

The items below are what the online application will ask for. You will be able to start your application, save it, and come back to finish if you need to make changes before uploading it.

Items listed in **bold** are required. The application will not upload without them!

- **Eligibility screening questions**
 - Verify that you (and your team members, if applicable) are over 18, eligible to work in the United States, and currently live in Indiana
 - Applicants who do not meet all three of these criteria will not be able to proceed with the rest of the application
- **Your name, any working names you use, and your preferred contact information.** Make sure it's current and reliable.
 - An email address is preferred, but if the best way to reach you is via a phone number, be sure to provide it
- **Information about your experience as an artist**
 - You can upload a formal resume and/or artist statement if you have them: but it's not required!
 - You can cut and paste information into the form from any digital source, or you can just type text into the form
- If you have a website or other online presence (such as social media) and would like us to check it out, provide the full URL.
 - If you do not have a website but you have an Instagram or other social media account that is dedicated exclusively to your artwork, you may provide a link to

that account. Ensure that permissions are set to “public.” *Do not include a link to your personal Instagram account!*

- Even if you have listed a website, **you MUST upload at least one image** so we can see what your best work is like.
 - You can upload 1 to 10 images using the form. *More images are preferred!*
 - File types accepted are: JPG, JPEG, BMP, PNG, TIF, PDF, DOC, DOCX
 - Images attached to the form must ***total*** no more than 25 MB.
 - We recommend that each image not exceed 1MB in size.
 - If you need to upload more than 10 images to show us the range of your work, we recommend attaching a single document (up to 25 MB in size) containing all the images and information, instead of uploading individual images. *Word or PDF are the preferred formats for this document.*
 - If uploading information through the form is just not possible for you, please email jmoore@indyarts.org or call (317) 624-2556 to discuss alternatives.
 - For best consideration, provide images of past *mural-scale* artwork that show the style or aesthetic that you would use for this particular commission. If you work in a variety of styles, feel free to provide examples of any that you would like us to consider.
 - **HOT TIPS:**
 - Images you provide should give a good idea of your typical color sense, forms, style, and energy
 - If you’ve used the Put-in-Cups material before, be sure to include images of artwork you’ve created with it
 - Select artwork examples that the selection team can easily imagine similar work being able to translate to the Put-in-Cups approach. For example: the material does not easily accommodate fine shading, tightly curved forms, or script text, so examples of past work that rely on those features will be less convincing.
 - Showing work created during the past five years is preferred to older work
- **Demographic Information:** Providing this information is OPTIONAL.
 - We want to make sure that all the artwork for Indianapolis International Airport is commissioned equitably, and fully represents the amazing diversity of our state and city.
 - We encourage you to provide as much information as you feel comfortable disclosing.
 - **The information you provide is confidential.** However, aggregated information about the demographics of the applicant pool may be disclosed publicly in the interest of transparency, with no individually identifiable information attached.

MORE HOT TIPS:

- Plan to attach your images just before you press “Submit Form”. Otherwise, ***if you save and come back to finish, whatever you uploaded previously will have vanished.*** Save yourself the aggravation, and upload at the end!

- The online application form will **close at 11:59 p.m. on February 20, 2022**. All applications left unfinished at that time will not be reviewed. To avoid this, please be sure you press “Submit Form” at least 10 minutes before the deadline time.
- For even more hot tips, [attend the application workshop](#) on January 31, or view the recorded session afterwards.

Notices and Disclaimers

This information is provided to let applicants know about their rights and the conditions of applying, based on the nature of the IAA as a public entity.

Because IAA is a public entity, materials contained in applications responsive to this request may be subject to disclosure under the Indiana Access to Public Records Act, IC 5-14-3 et. seq. (“APRA”) once an artist is selected for this project. Please clearly label any materials you deem confidential or proprietary under the statute. Should IAA receive a public records request, IAA will immediately notify you and allow you the opportunity to provide your reasons for claiming any exceptions to the statute, or to seek an appropriate protective order according to the statute. IAA reserves the right to make its own determination of confidentiality. If the IAA does not agree that the information designated as confidential should be withheld from public access under APRA, we will advise you and may then disclose the materials as required by law. The IAA expects that applications in response to this request will contain enough non-restricted information to permit the review to proceed without delay for consideration of extensive claims of confidentiality. A claim of confidentiality that is strictly limited to the time period of this RFQ process will not be a cause for rejection. Overly burdensome claims for exemptions from public access may cause the IAA to view your application unfavorably.

Indy Arts Council will make every effort to ensure the safe and efficient transmission of digital materials; however, Indy Arts is not responsible or liable for any outages or other interruptions of service resulting in a lost application. Neither Indy Arts, the IAA, nor any person or entity, creates any obligation, expressed or implied, by issuance of this announcement or by receipt and consideration of any responses/proposals. Indy Arts and the IAA reserve the right to reject any applicant, or to terminate the selection process, at any time for any reason without prior notice. In the unlikely event that we cannot identify a qualified artist from among the applications, Indy Arts and the IAA reserve the right to ask for proposals from individual artists or community groups, or to invite artists to create an artwork without their submitting an initial application.

All decisions made during the selection process are final. By submitting this application, I/we agree to adhere to all the policies, procedures, rules and guidelines that have been, or will be, disclosed to me/us by representatives of Indy Arts and/or the IAA. I/we understand that if I/we am/are selected to realize a design, I/we will enter in a Commissioned Artwork Agreement which will summarize all applicable policies, procedures, rules, regulations, terms, and conditions, including insurance, compensation for damage or injury claims (indemnification), and work-order requirements.

(site images follow on next page)

Site Images

The project location is a highly visible location on the south side of Col. H. Weir Cook Memorial Drive leading up to the terminal and all parking options.

CONCEPT VIEWS



Current condition (note: chain link material will be installed in late January)



Sample chain link fence material (note: the fence will not have barbed wire or concrete along base except at pole locations)

