

Jack P. Koning – Multimedia Communicator
4645 Orlando Court Indianapolis, IN 46228-2905
(317) 332-5304 or (317) 388-0726

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www.koningdesign.com



Career Achievements

- Proficient in WordPress website development
- Advanced skills in CSS/HTML development
- Advanced skills in Social Media management
- Skills in HD & 4K video production (web & broadcast)
- Skills in drone photography and video
- Extensive experience in graphic design

Software Skills

Windows

Adobe Creative Suite Web Premium & Production Premium, Captivate, Davinci Resolve, Inkscape, Notepad++, Power Point, Microsoft Office, OpenOffice, Audacity, Cubase, WaveLab, and always learning more!

MAC OSX

Adobe Creative Suite Master Collection, Davinci Resolve, Final Cut, Captivate, Inkscape, Power Point, Office Mac, OpenOffice, Audacity, and always learning more!

Experience with LINUX Ubuntu OS.

Programming Skills:

CSS, HTML, JavaScript, PHP, XHTML, XML.
Extensive experience in WordPress CMS development and maintenance. Past experience in Actionscript

Additional experience in SEO:

Bing/Yahoo Webmaster Tools
Google Analytics & Webmaster Tools
Yandex Webmaster Tools
Monster Insights
Yoast SEO

Employment History

Independent Multimedia Designer/Developer

konehead design™ : 07/2011 - present

Develop and Design communication solutions in a variety of digital and traditional media. Possess advanced skills in solving visual communication problems using web technologies. Focus is on: graphic design, photography, web site design & development, and video production.

Multimedia & Digital Technology Specialist

IUPUI (UITS Learning Technologies) : 09/2010 - 07/2011

Worked with the Indiana University School of Music developing e-learning modules. Utilizing the Adobe CS5 Production Premium Suite, my duties primarily focused on working in Flash Professional and developing activities using ActionScript 3.0.

Graphics Developer

Oxygen Education : 04/2008 - 05/2010

Designed and developed e-learning or Distance Learning media objects for the various courses. Assisted in company web development projects, including cross-domain Database communication via Flash. Took initiative to be co-moderator for Graphic Developer biweekly meeting for skill set improvement. Also was mentor for two graphic developers.

Flash Developer

Netbility : 12/2004 - 03/2008

Created e-learning or Distance Learning Flash media objects for the mortgage industry and beyond. Media objects created include: Jeopardy game, crossword puzzles, Dunk Tank, and a variety of animations. Lead Developer on Virtual Coach program, while supervising another Flash developer. Also experience in using Flash for Database communication and video integration.

Independent Multimedia Designer/Developer

konehead design™ : 09/2001 - 12/2004

Developed and Designed communication solutions in a variety of digital media. Primary work was on E-Learning animations for IU Professor and his book(s), Corporate Finance (1st book). Including designing and developing the User Interface in Adobe Flash. Programmed in ActionScript 1.0/2.0.

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Employment History (continued)

Visual Designer/Multimedia Developer

UNext : 03/2000 - 09/2001

Developed and created the "look and feel" for online Adobe Flash courses for MBA programs. Played dual role as visual designer and multimedia developer on team that included: SME, Instructional Designer, Editor, and Writer. Programs used: Adobe, Macromedia, Sound Forge, and more.

Multimedia Specialist

Agency for Instructional Technology : 04/1999 - 03/2000

Created a variety of multimedia content for an internet based K-6 educational training program. Programs used: Freehand, Flash, Illustrator, Photoshop, and Dreamweaver.

Graphic/Video Coordinator

Insight Media Advertising : 04/1995 - 04/1999

Codeveloped an On-Air advertising channel, promoting local area business, and community events. Created the new identity/Logo & Concept for the Ad Channel-(Market Spotlight). Responsibilities: develop/create all computer graphics, animation, audio/visual sync, and script writing. Also designed new Identity (logo) for ICN Local Community Access Channel, and ran video camera in studio and for live events.

Graphic/Web Designer

Independent Designer : 05/1994 - 04/1995

Designed and developed Company Identities - (Corporate Logos,etc.), Consult and implement company/personal web pages, and ran blueprint machine for Scholer Corporation.

Graphic Artist/Designer/Animator

GSI, Ltd. : 11/1993 - 05/1994

Designed promotional material: packaging labels, promotional animation for distribution, background screens, and animations for a variety of clients. Also ran film recorder.

Graphic Artist/Designer/Animator

Interactive By Design : 09/1991 - 09/1993

Designed promotional material: brochures, posters, newsletters, and a promotional animation (multimedia presentation), Assisted in GUI design, and was Senior animator on an interactive training program developed for Eli Lilly and Company. Tools: Director, Extreme 3D, and Freehand.

Education

BFA : Graphic Design

Minor : Marketing

Ball State University, Muncie, Indiana

* Special area of study:

Cinematography & Computer Graphics

Continuing education:

CSS Cookbooks

All things HTML 5

Smashing Magazine

UX Magazine

Related education:

GDI - HTML5 & CSS3 certificate

Coursera

Numerous Lynda.com Tutorials

Jason Yadlovski - Davinci Resolve

Casey Faris - Davinci Resolve

Blogs read:

A Book Apart

Creative Bloq

Eric Meyer

Jeffrey Zeldman

PROHUB Blog

PhilipBloom

PremiumBeat

Additional Info :

