



March 25, 2024

REQUEST FOR QUALIFICATIONS

Muralist Design Services

Working Project Name: **Versa Apartments**
Client: **Milhaus Development**

Overview

This project is part of our 232 apartment unit development with a small retail component, and we are excited to collaborate with talented artists to enhance our development. Milhaus Development invites you to submit a proposal for mural design/installation and execution services located at 6220 Guilford Ave. Indianapolis, IN 46220. We have a total budget of \$70,000 for two locations.

Area 1a is one larger vertical mural opportunity facing Broad Ripple Avenue that is 880 square feet that is budgeted at \$45,000.

Area 1b is an installation opportunity on Guilford Ave. between the buildings for a hanging installation budgeted at \$45,000.

Area 2 has allocated \$25,000 for a mural along the alley, roughly 600 square feet each.

While we would like the color palette of the mural to complement the exterior of our building, we are open to the design intent stylistically. Brand colors will be provided but feel free to work within your personal aesthetic for your vision.

Anticipated Schedule - Negotiable with selected artist

Qualification Submission and Selection //	4 weeks
Concept Development //	8-12 weeks
Mural Install and Execution //	Open to work within typical season
Final Inspection and Touch-ups //	within 2 weeks of completion

Response Requirements

In your proposal, please include the following information:

- Detailed Fee Proposal:
 - Cost breakdown for mural design and execution for each area
 - Any additional costs, such as materials, equipment, or permits
 - All exterior artwork at grade to be finished with anti-graffiti coating
- Portfolio:
 - Examples of previous mural projects
 - References from past clients
- Project Timeline:
 - Present your preferred timeline if it doesn't align with the above anticipated schedule

4. Team Information:

- Resumes or profiles of supporting staff who will be working on the project

Please submit your proposal to Austin Haag with Milhaus Development. Questions may be directed to him at the office of Milhaus at austin.haag@milhaus.com or mobile number 317-508-2644.

Responses to this RFQ are due **April 22, 2024 by 5:00pm ET**.

We would like to thank you for your interest in this project and your response to this RFP.

Sincerely,

Austin Haag
Design Development Manager
Milhaus Development

Reference Materials

- Elevations depicting the intended mural location(s)
- Property Brand Standards